

SALLY BEAUMONT, CHAIRPERSON
RUTH BEIDEMAN
JAMIE MAGEE
JAMES MOSELEY
PENNY ORNDORFF
SCOTT PHILLIPS



LARRY SAVAGE
FRANCINE SHOCKLEY
ANNA SHORT
FRAN SMITH
JOHN WILLIAMS

Advisory Committee on Aging & Adults with Physical Disabilities for Sussex County

Minutes of Special Meeting May 15, 2013

A special meeting of the Advisory Committee of Aging & Adults with Physical Disabilities for Sussex County was held on Wednesday May 15, 2013 at 9:30 a.m. at the Lewes Senior Center at 32083 Janice Road in Lewes, Delaware. The following members were present:

1. Sally Beaumont
2. Scott Phillips
3. Francine Shockley
4. Ruth Beideman
5. Jamie Magee

Also in attendance were Lisa Celik, Director of Lewes Senior Center and Doris Schonbrunner, Executive Director of Heritage at Milford.

Call to Order

Sally Beaumont, Chairperson, called the meeting to order at 9:35 a.m. and welcomed everyone on behalf of the Advisory Committee. No introductions were necessary, since the attendance was small. She asked if everyone had read the minutes of the last meeting and if there were any additions or corrections. Scott Phillips made a motion to approve the minutes and Ruth Beideman seconded the motion.

Report to the Sussex County Council

Sally Beaumont reported that she, Scott Phillips, Fran Smith and Jamie Magee attended the Sussex County Council meeting on May 7, 2013, and she reported the progress the committee was making in the planning of the Live Conference. There was a general consensus that the county would be very supportive of this conference.

Correspondence

Sally Beaumont reported that Todd Lawson, County Administrator, gave a positive response to the information on the Live Conference and stated that the proposed budget was not alarming. Todd suggested that we consider soliciting for sponsors of organizations that would want to pay a fee to be on our conference advertisements. Sally will follow up with Todd after the Council budget prep is completed.

Sally Beaumont also reported that she had received correspondence from Bill Love, Director of DSAAPD, who stated he was looking forward to the conference and could provide support for the event at the \$2500 level. He also stated that he admires Dennis Leebel and the work he does.

Lisa Celik stated that DSAAPD gave \$2500 for the Parkinson's Walk that she and Dennis Leebel had organized at the Center.

Sally Beaumont reported that she and Doris Schonbrunner had talked since the last meeting and she had agreed to give Doris a few minutes to explain her position to the committee. Doris stated that she wanted the committee to understand that she is the Executive Director at an assisted living facility and that the residents there considered that their home. Some have cars and come and go as they wish. Living at Heritage is like living in the community except that they do no housework, yard work, laundry or cooking. Doris wants to change the perception of the people who live there. She also stated that assisted living is not just for the wealthy, because they accept Medicaid as well as private pay. A discussion followed and the general consensus of opinion is that assisted living facilities are another option of housing for seniors. In light of this discussion, it was decided to add assisted living to our panel in the Live at Home segment of the conference.

Online Registration

Scott Phillips worked with Lisa Celik to investigate several of the programs for online registration for events. Scott prepared a written report comparing seven programs that he presented at the meeting. Not only do they handle the revenue for events, but they also provide connections to social media and will help advertise at no additional cost. The committee agreed that this was probably the best way to handle registration. Since Lisa Celik and Dennis Leebel have used Eventbrite on more than one occasion, it was agreed that we should go with a proven program. They give discounts to non-profit agencies, and Sally Beaumont will contact Eventbrite to see if we are eligible for discounted rates.

Preliminary Budget

Expenses

Facility	\$ 700.00
Food (\$15 per person x 300)	\$4,500.00
Gift Bags \$1.25 each x 300)	\$ 375.00
Ticket Web Surcharge \$1.50 per person x 300	\$ 450.00
Program (not) professionally printed	\$ 500.00
Advertising (possible expense)	<u>\$1,000.00</u>
	\$7,525.00

Revenue

Online Registration	\$ 5.00 per person
Vendors – For Profit	\$200.00*
Non-Profit	\$ 50.00*

*Committee members working on the current committee receive a 50% discount.

Advertising

Ruth Ann Beideman agreed to develop a brochure to introduce the Advisory Committee on Aging and Adults with Physical Disabilities for Sussex County including a history to be used as advertising prior to the conference.

Marketing Plan

Sally will ask Chip Guy for assistance with this plan.

Tentative Format

09:00 - 09:30 a.m. Registration/Continental Breakfast/Visit Vendors

09:30 - 09:45 a.m. Sally Beaumont – Welcome/Introduce Todd Lawson, County Administrator or Mr. Vincent, President of the Sussex County Council

Live Healthy

09:45 – 10:45 a.m. Bill Love, Director of DSAAPD – Keynote address of Affordable Care Act (ACA) and Aging and Disabilities Resource Center (ADRC)

10:45 – 11:00 a.m. Break/Visit Vendors

11:00 – 12:00 p.m. CEO of Hospitals Panel (Beebe, Nanticoke, Bay Health, Peninsula Regional, possibly Christiana Care)

12:00 – 01:00 p.m. Lunch/Visit Vendors

Live Active

01:00 – 01:30 p.m. Susan Hamadock, “Staying Active with Tai Chi”

01:30 – 02:00 p.m. Active Panel – Senior Olympics

Cheyenne Luzader (Yoga?)

Susan Hamadock

02:00 – 02:15 p.m. Break/Visit Vendors

Live at Home

02:15 – 03:30 p.m. Panel – Assisted Living – Doris Schonbrunner

Non-Medical In-Home Care – CHEER

Skilled Home Care – Christiana Care Visiting Nurses

First State Community Action – Senior Companions

Personal Attendants Service Agency – Easter Seals

03:30 CLOSING

Next Meeting

Since a regular committee meeting is scheduled for Monday, May 20, 2013 at CHEER Community Center at 30520 Sand Hill Road in Georgetown, arrangements for the next conference planning special meeting will be made at that meeting.

Adjourn

Sally Beaumont adjourned the meeting at 11:30 a.m.

Respectfully submitted,

Jamie Magee, Committee Member