

RUTH ANN BEIDEMAN, CHAIRPERSON  
SALLY BEAUMONT  
JAMIE MAGEE  
PENNY ORNDORFF  
CATHY PARKER



SCOTT PHILLIPS  
LARRY SAVAGE  
FRANCINE SHOCKLEY  
FRAN SMITH  
HELEN SMITH

## Advisory Committee on Aging & Adults with Physical Disabilities for Sussex County

### Conference Planning Subcommittee Meeting

March 20, 2017

A meeting of the Conference Planning Subcommittee of the Advisory Committee on Aging & Adults with Physical Disabilities for Sussex County was held on Monday, March 20, 2017, at the Greenwood CHEER Center, 41 Schulze Road, Greenwood, Delaware. The following members of the Advisory Committee were present:

Ruth Ann Beideman  
Jamie Magee  
Scott Phillips

Larry Savage  
Helen Smith

Other attendees included:

Kaitlin Clauges  
Anthony DelFranco

Linda Rogers  
Amber Woodland

### Call to Order

Ruth Ann Beideman, Subcommittee Chair, called the meeting to order at 12:05 p.m.

### Approval of Agenda

A Motion was made by Helen Smith, seconded by Scott Phillips, to approve the Agenda as posted. Motion Adopted by Voice Vote.

### Approval of Minutes

A Motion was made by Jamie Magee, seconded by Larry Savage, to approve the minutes of January 23, 2017, as distributed. Motion Adopted by Voice Vote.

### Planning for 2017 Conference

Ruth Ann Beideman reviewed the following details that were agreed upon at the January meeting of the Subcommittee:

- The title of the conference will be changed from "LIVE Conference" to "Sussex Living Conference."



- The conference will take place in the fall and will be an all-day event, with registration beginning at 8:00 a.m. and the conference ending at 2:30 p.m.
- Cost will remain at \$10.00 per person, the same as last year.

- **Press Release**

Ruth Ann Beideman will speak with County Administrator Todd Lawson in regard to sending out a “Save the Date” press release for the conference.

- **Flier/Program**

Anthony DelFranco stated that both the flier and program need to be updated—more glitz. Mr. DelFranco will speak with the publicity and media specialist for CHEER to see what suggestions he might have.

- **Food**

Ruth Ann Beideman requested that Jamie Magee and Helen Smith join her in meeting with Judy at CHEER following the April 17<sup>th</sup> Subcommittee meeting to discuss the food for the conference.

- **Title**

Amber Woodland noted that while she likes the title "Sussex Living Conference," there is no indication that it is for seniors. Ms. Woodland suggested an acronym, such as CARE, for the conference title. After much discussion, everyone agreed that C will stand for Creating, A for Awareness, R for Resources, E for Every, and S will be added to stand for Senior (Creating Awareness of Resources for Every Senior). Thus, the new title will be “Sussex CARES Conference.”

- **Comedian**

Larry Savage reported that the typical fee for "Mr. Goodwork" (Ken Huff) is \$200.00; however, CHEER does receive a discount. For \$200.00, Mr. Huff would be willing to stay all day and perform several small skits. Amber Woodland discussed an article she read about children having "the talk" with their parents, about preparing for the future, wills, living wills, etc. It was agreed that “Mr. Goodwork” be asked to do a skit on children having “the talk” with their parents. A Motion was made by Larry Savage, seconded by Scott Phillips, to offer "Mr. Goodwork" \$150.00 for one skit based on this subject. Motion Adopted by Voice Vote.

- **Theme**

The theme chosen at the January 23<sup>rd</sup> meeting was *"I Have the Diagnosis...What Do I Do Now?"* Concerns were expressed that the theme is too long and not catchy enough. Other themes were suggested including *"I'm Aging...What Do I Need to Know Now?"* and *"What Comes After AARP?"* No decision was made regarding the

conference theme. Instead, everyone was asked to think about a catchy theme to present at the April 17<sup>th</sup> meeting.

- **Keynote Speaker**

Ruth Ann Beideman advised that the Aging and Disability Resource Center (ADRC) is sending two names for a possible keynote speaker.

- **Panelists**

Amber Woodland recommended that panelists be limited to local nonprofit resources for seniors, such as CHEER, the Alzheimer's Association, Easter Seals, and Delaware Hospice Transitions Program.

Jamie Magee suggested that a gerontologist be invited to participate. Dr. Manu Sehgal was mentioned, and Ruth Ann Beideman requested that Jamie Magee contact Dr. Sehgal to see if he would be willing to speak at the conference. A topic he may want to address is chronic illnesses facing seniors.

- **Evaluation**

Ruth Ann Beideman asked Scott Phillips to take care of the conference evaluation in the fall. Mr. Phillips agreed.

In closing, Subcommittee members are asked to come to the April 17<sup>th</sup> meeting prepared to talk about a catchy short theme for the conference, what should be included in the program, as well as the number of panels and topics to be discussed.

### **Next Meeting**

The next meeting of the Conference Planning Subcommittee will be held on Monday, April 17, 2017, at the CHEER Community Center, 20520 Sand Hill Road, Georgetown, Delaware.

### **Adjourn**

A Motion was made by Jamie Magee, seconded by Anthony DelFranco, to adjourn at 1:40 p.m. Motion Adopted by Voice Vote.

Respectfully submitted,

Helen Smith, Acting Secretary  
Conference Planning Subcommittee